

**boomerang**

# **Host Application & Onboarding**

# Host Standards

## KEY EXPERIENCE PILLARS

### 01 Expertise

- You do not need to be an expert to host with us, but you do need to exhibit a degree of skill and/or knowledge in the area you're looking to teach or facilitate.
- Promote your credentials - education, certifications, past experience, and accolades in your application and host bio. Let people know about these in your workshops! It builds credibility and trust.
- Include any unique experience and/or perspective that you can bring to your guests



# Host Standards

## KEY EXPERIENCE PILLARS

### 02 Interactivity

- Our members love engaging content, when proposing and planning your workshop, consider ways that you will look to instruct but also engage with the audience
- Utilize things like the Zoom chat feature, questions, breakout rooms, and polls
- Incorporate show and tell, live feedback, and emoticon responses to keep your audience engaged



# Host Standards

## KEY EXPERIENCE PILLARS

### 03 Curation

- Our target audience is 55+ year old, semi-retired and retired Canadians. Hosts should consider this when proposing and planning their workshop content
- Organized, clear, and concise lesson plans supported by additional reference material will help ensure your workshop is well received by members
- Valuable and insightful information should be prioritized
- Question and answer periods are highly recommended



# Host Standards

## KEY EXPERIENCE PILLARS

### 04 Technology

- Hosts with experience in online instruction or video creation are highly valued
- Wi-Fi stability, video, and sound quality are a top priority to host online with Boomerang
- Knowledge and understanding of the Zoom video conferencing tool and it's functionality is a key asset for virtual hosts



# Experiences you can offer

Boomerang currently supports **4 types of experiences** that enable our community to learn, grow, and connect authentically.

Type	Description	What's Included for Members?		
		Interactivity	Handouts	Recording
<b>New Experience</b> Free	<ul style="list-style-type: none"> <li>→ New hosts and/or current hosts may propose a new type of experience or topic they wish to offer</li> <li>→ Smaller projects, group discussions, or base level activities that can serve as an introduction or refresher to be built upon in guests own time</li> <li>→ Great way to grow your following &amp; upsell to your <b>premium experiences</b></li> </ul>	Limited	No	No
<b>Community Experience</b> Free (select Hosts only)	<ul style="list-style-type: none"> <li>→ Recurring classes, discussion groups, or clubs that meet for a defined period at the same time and day continually</li> <li>→ Accessible offering that enables connections between you and members + grow your following</li> </ul>	Topic Dependent	No	No
<b>Standalone Experience</b> Premium	<ul style="list-style-type: none"> <li>→ Unique and engaging sessions that include high value information, deep expertise, resources, recordings, and ample time for members to ask questions (topic dependent).</li> </ul>	Yes	Yes (Optional)	Yes (Optional)
<b>Open Series</b> Premium	<ul style="list-style-type: none"> <li>→ Projects or activities that often involve a commitment to progressing skill or knowledge over a longer period (weeks or months)</li> </ul>	Yes	Yes (Optional)	Yes (Optional)

# Applying to become a Host

## Step 01

After you have read through this document, fill-in a **Boomerang [Host Application form](#)**.

Be as detailed as possible with what you're proposing.

## Step 02

Boomerang reviews the application (4 week review time or less).

If successful, you will receive an email to set-up a Zoom meeting with our Operations team.

## Step 03

Application approved for screening call. Book a 15 minute screening call with an Operations representative using the Calendly tool.

They will ask you more questions and get to know you better.

## Step 04

Join the community. You will receive an email from Boomerang to confirm if you've been approved to host with us.

You will be prompted to book your experience/s using the Calendly tool in the email.

# What to do when approved

## Step 01

- a. Click the Calendly link in the approval email.
- b. Provide the workshop date, time, description, suggested ticket price, material costs, and your brief bio.

## Step 02

- a. Create your member profile at **[boomerang.com/sign-up](https://boomerang.com/sign-up)**
- b. Start preparing for your workshop.

## Step 03

- a. Boomerang will review the dates, times, and details you've provided. If any edits or changes need to be made, we will notify you.
- b. Boomerang uploads the event on to the platform.
- c. Ticket sales go live!



# What to do when approved

## Step 04

- a. Using your premium Zoom account, you must create a unique password encrypted meeting for your workshop. Please share the link, Meeting ID, and Passcode with your Boomerang Community Coordinator.
- b. We will send the event page link/s for you to promote to your network.

## Step 05

- a. Prepare for your workshop - purchase materials & equipment.
- b. Audio and visual check on the device you will be using (avoid changing anything last minute)
- c. Set-up a practice run with friends and family.

## Step 06

- a. Test official meeting link and perform sound and visual check 1 hour in advance.
- b. Log-in to your meeting 15 minutes before schedule.
- c. Welcome guests as they arrive.
- d. Provide an introduction about yourself before you get started!